

Digital Kindness SCIO

Tools are resources available to UK based charities, non-profits and social enterprises

How to use this document: Start with TechSoup UK, Google for Nonprofits, Microsoft for Nonprofits, Canva for Nonprofits, SCVO, and In Kind Direct. These usually offer the best immediate value for small charities.

Important note: Eligibility criteria vary by resource/tool. Some programs are restricted to registered charities, while others also accept CICs, community groups, or social enterprises. Always check the provider's latest criteria before applying.

Provider	Type of benefit	What is available	How to access
Canva for Nonprofits	Free	Free access to Canva's premium nonprofit tools for design, collaboration, presentations, social media, and branded content.	Open access page
Adobe for Nonprofits	Free / Discounted	Adobe Express for Nonprofits is available free. Discounted access is also available for some Adobe products such as Acrobat Pro and selected Creative Cloud offers.	Open access page
Microsoft for Nonprofits	Discounted / Some grant offers	Discounted Microsoft 365 nonprofit plans and broader nonprofit support across products such as Azure and Dynamics. Check current plan availability carefully, as some older grant offers have been retired.	Open access page
Google for Nonprofits	Free	Access to Google for Nonprofits, including Google Workspace for Nonprofits and other nonprofit benefits, subject to eligibility.	Open access page
Zoom for Nonprofits	Large discount	Fifty per cent off select Zoom products for eligible nonprofits with annual operating budgets of 10 million US dollars or less, verified through Goodstack.	Open access page

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Mailchimp	Discounted	Nonprofit discount available for verified organisations and charities.	Open access page
Asana	Discounted	Discount on annual paid plans for eligible nonprofits.	Open access page
Airtable	Large discount	Discounted Team plan pricing for qualifying nonprofits.	Open access page
Eventbrite	Discounted	Discounted nonprofit pricing on selected plans for qualifying organisers.	Open access page
TechSoup UK	Gateway to free and discounted tech	Central UK access point for donated and discounted technology, including software, hardware offers, and major charity technology programmes.	Open access page
Charity Digital	Learning resources and partner offers	Useful source of charity digital guidance, webinars, articles, and some partner offers. Also explains sector changes such as the move of the former Charity Digital Exchange catalogue to TechSoup UK.	Open access page
In Kind Direct	Free / Very low-cost donated goods	Access to donated essential products such as toiletries, cleaning products, baby items, household goods, clothing, and other everyday supplies, usually for a small handling contribution.	Open access page
Good Things Foundation	Free support, devices, and data schemes	Supports organisations tackling digital exclusion through programmes such as the National Databank, National Device Bank, and digital inclusion support.	Open access page
SCVO Digital Support	Free and low-cost support	Scottish Council for Voluntary Organisations support for charities and voluntary organisations, including digital advice, support calls, and managed IT support.	Open access page
Funding Scotland	Funding search service	Searchable database of grants and funding opportunities, including programmes that may support digital projects, technology upgrades, and community services in Scotland.	Open access page

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Cranfield Trust	Free professional support	Pro bono management support for charities, including strategy, governance, finance, planning, and organisational development.	Open access page
Pilotlight	Free professional support	Links charities with business professionals to help solve practical organisational challenges.	Open access page
Reach Volunteering	Free recruitment platform	Platform for finding skilled volunteers and trustees, including marketers, accountants, designers, and digital specialists.	Open access page
LawWorks	Free legal support	Pro bono legal help for small not-for-profit organisations in England and Wales.	Open access page