Digital Kindness
CONNECTING CAUSES

COMMUNITY FUND

20 Content Ideas for Charities

GENERAL	✓
1. Behind the Scenes	
2. Volunteer Spotlights	
3. Impact Stories	
4. Myth vs Facts	

COMMUNITY AND STORYTELLING	✓
5. Meet the Team	
6. Our Story	
7. Supporter or Beneficiary Testimonials	
8. Celebrate Milestones	

EDUCATIONAL AND ENGAGING CONTENT	✓
9. Did You Know?	
10. Awareness Days	
11. Quick Tips and Advice	
12. Ask Us Anything	

FUNDRAISING AND PARTICIPATION	✓
13. Fundraising Updates	
14. Event Promotion and Recaps	
15. Ways to Help	
16. Partner Appreciation	

CONVERSATION AND CONNECTION	✓
17. Polls and Quizzes	
18. Day in the Life	
19. Thank Your Supporters	
20. One Small Action	